



hispanic federation annual gala 2018



Thursday, April 19, 2018
American Museum of Natural History
 Central Park West at 79th Street
 New York City
 Cocktail Reception: 6:00 pm
 Dinner Program: 7:30 pm
 Black Tie

SELECT YOUR SPONSORSHIP

- Presenting Sponsor \$100,000**
 - Listing as Presenting Sponsor in all event materials*
 - Speaking Role (to be mutually agreed upon)
 - Cocktail Reception naming opportunity
 - 20 tickets for VIP Cocktail Reception
 - Private Meet & Greet with honorees and special guests
 - Two premier tables of ten at main level
 - Champagne table service
 - Full screen recognition during dinner program
 - Logo placement on "Step & Repeat" banner
 - Company logo prominently displayed in event hall
 - Commercial reel or static screenshot advertisement during cocktail reception**
 - Full-page color journal ad in platinum section
 - Product placement in VIP and guest gift bags

- President's Circle \$75,000**
 - Listing as President's Circle Sponsor in all event materials*
 - 20 tickets for VIP Cocktail Reception
 - Two premier tables of ten at main level
 - Champagne table service
 - Full screen recognition during dinner program
 - Logo placement on "Step & Repeat" banner
 - Company logo prominently displayed in event hall
 - Commercial reel or static screenshot advertisement during cocktail reception**
 - Full-page color journal ad in platinum section
 - Product placement in VIP and guest gift bags

- Vice President's Circle \$50,000**
 - Listing as Vice President's Circle in select dinner materials
 - Premier table of ten at main level
 - Full screen recognition during dinner program
 - Full-page color journal ad in gold section
 - Product placement in VIP and guest gift bags

- Underwriter \$35,000**
 - Listing as Underwriter in select dinner materials
 - Prime table of ten
 - Full-page color journal ad in silver section
 - Product placement in guest gift bags

- Patron \$25,000**
 - Listing as Patron in select dinner materials
 - Choice table of ten
 - Full-page color journal ad
 - Product placement in guest gift bags

- Advocate \$12,500**
 - Listing as Advocate in select dinner materials
 - Table of ten
 - Half-page color journal ad
 - Product placement in guest gift bags

* Materials include event invitation, dedicated website, journal, e-blasts, and more
 ** 30 seconds. Must be provided by sponsor

INDIVIDUAL TICKETS AND AD PLACEMENT

- Reserve _____ ticket(s) for \$1,250 each**
 - **ONE** discount ticket at \$300 for Hispanic Federation Member agencies only

- I would like to place an advertisement in the journal**
 - Full page ad: \$3,000
 - Half page ad: \$2,000

GENERAL INFORMATION

Name: _____

Title: _____

Company: _____

Address: _____
IF MAKING PAYMENT BY CREDIT CARD, PLEASE USE BILLING ADDRESS

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Listing: _____
HOW YOU WOULD LIKE YOUR COMPANY LISTED?

PAYMENT OPTIONS

Please make check payable to Hispanic Federation or submit credit card information:

Visa MasterCard American Express

Card Number: _____

Exp. Date: _____ Sec. Code: _____

Amount to charge: _____

Signature: _____

- I will visit www.hispanicfederation.org to make the payment
- Please check here if additional requirements are needed, such as an online application, to process your gala contribution
- I am unable to attend. Enclosed is my gift of \$ _____**

Please return completed Gala Form and check to:
Hispanic Federation
 Annual Gala
 55 Exchange Place, Suite 501, New York, NY 10005
 Email: ephillips@hispanicfederation.org

Contributions are fully tax deductible to the extent allowed by law: the non-deductible portion of each dinner ticket is \$225.

Hispanic Federation's office is located at 55 Exchange Place, Suite 501, New York, NY 10005 Tel: 212 233 8955 Fax: 212 233 8996.



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JOURNAL AD PRICES

Souvenir Journal Ad Prices

- Full page ad: \$3,000
- Half page ad: \$2,000

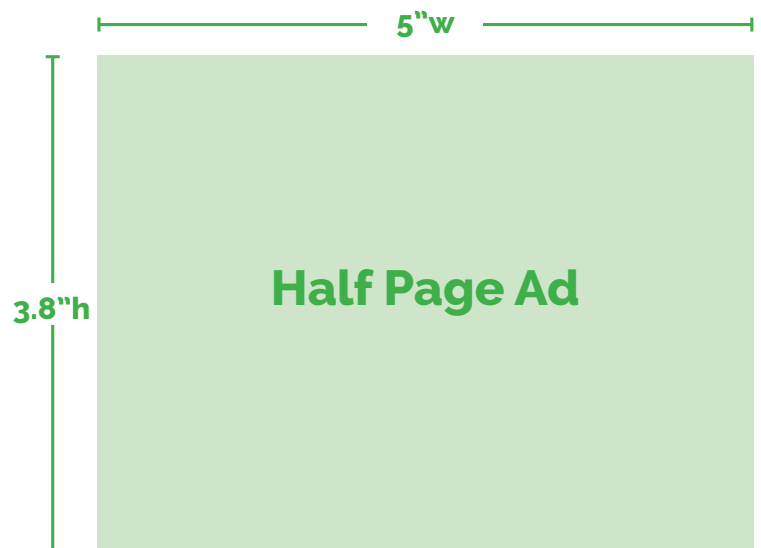
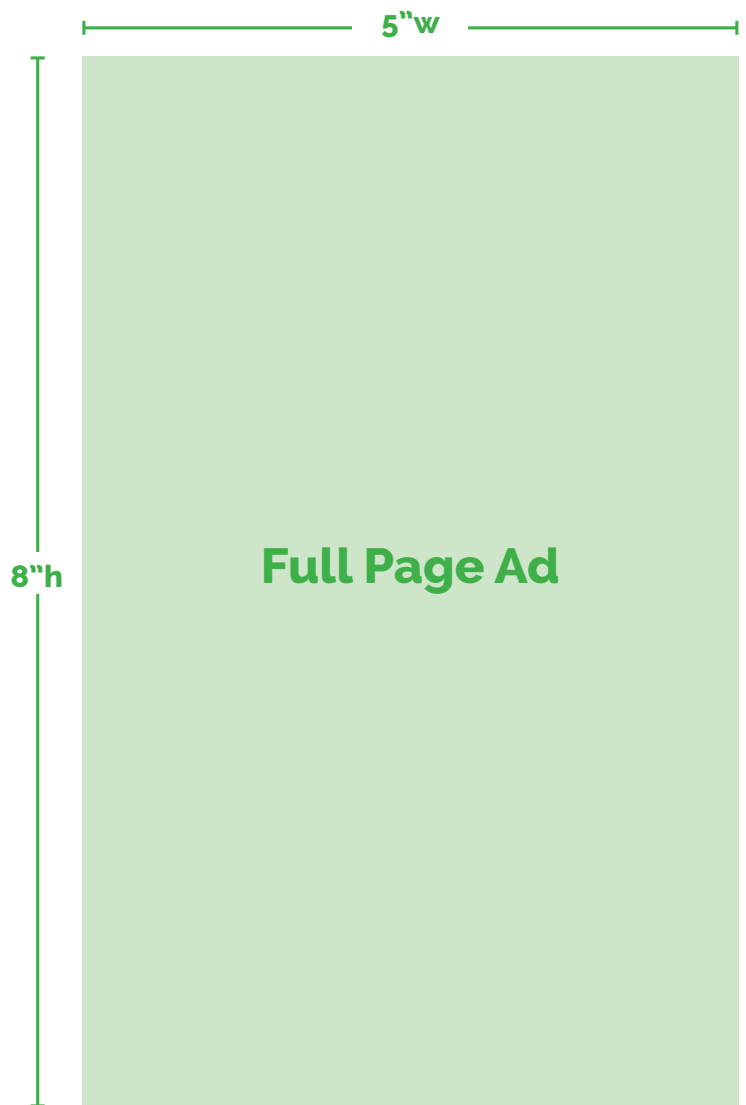
Please note:

Color ads are for sponsors only. All other ads will be printed in greyscale.

Your name or company name will be used if no ad copy is submitted.

JOURNAL AD SPECIFICATIONS

- Line Image Area:
 - 5" wide x 8" high (full page)
 - For Presenting Sponsor, President's Circle, Vice President's Circle, Underwriter and Patron levels
- 5" wide x 3.8" high (half page)
 - For Advocate level
- Photographic elements imported into the ad or ads created in Photoshop should be saved at 300 dpi or higher.
- High Resolution PDF files (Press Quality) are accepted. Be sure to embed your fonts.
- Before submitting your ad, please contact Mario Colón at 212.233.8955 or via email at mcolon@hispanicfederation.org.



The deadline for submitting ads is Thursday, April 5, 2018.

Before submitting your ad, please contact Mario Colón at 212.233.8955 or via email at mcolon@hispanicfederation.org.